

## Topics

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## About us

After 10 years of work and experience in the sector of natural and organic cosmetics certification we approach the public for the first time with this information leaflet.

As **PreCert Consulting and Audits** (the department of EcoControl for Audit) we evaluated and audited more than 5000 products in more than 230 companies worldwide. As a NaTrue certification body we certify since 2 years most of the registered products. EcoControl offers its services worldwide, from New Zealand to the US, from Sweden to South Africa. This experience we want to share with you ...

... This experience as a specialist in certification of natural and organic cosmetics we want to expand for other standards. EcoControl auditors have long lasting experience as ISO 9000 lead auditors and HACCP auditors. As from now on we offer the certification of cosmetic [ISO GMP](#) and [IFS HPC](#).

Certifying these scopes, we accept to be audited ourselves sooner or later. Therefore the accreditation for the standards NaTrue, ISO cosmetic GMP 22716 as well as IFS-HPC (in cooperation with TÜV – Nord) is the primary objective for 2011.

## Standards at a Glance

The following standards are certified by EcoControl:

Standard	Remark
Cosmetic ISO GMP 22716:2006	This standard is following the self declarations of GMP practices. It is asked for by many buyers of the retailers
IFS HPC	New standard of the retail traders including management criteria and ISO GMP criteria as well.
NaTrue	Standard for natural and organic cosmetics, accepted world wide. All big naturals and organic cosmetic producers and a big part of the retail shops apply this standard
ICADA	Natural and organic cosmetic standard. The criteria are equivalent to those of the BDIH, but only available for authentic natural cosmetic companies. No licence fees are raised.
NSF / ANSI 305	Obligatory US Standard for cosmetics with the claim „containing organic“ (equal to the levels 2 and 3 of the NaTrue standard). The product may not be called “organic” in the product name.

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At the moment **PreCert Consulting & Audits** (the inspection body of EcoControl) is conducting audits on behalf of the BDIH. From 2011 onwards the BDIH is restructuring the certification system and stopped the 10 years lasting cooperation with PreCert. The BDIH respectively IONC will do the certification process on its own, starting 2011. If PreCert / EcoControl will be involved in the audit system has not yet been decided.



## Ethics and Sustainability

This is the topic of the near future. We have the competence to work on it. Certifying company standards according to the sustainable EcoControl principles since more than 6 years we also have the practical experience in applying those criteria e.g. in companies such as Börlind, Dr. Grandel, Sonett, Laboratoire Biosthetique, Poliboy and others...

(<http://www.eco-control.com/EcoControl-Grundsätze-alle.mht>)

In cooperation with the institute of ethics in economy of the university of St. Gallen, Switzerland, Prof. Hensel, university of Witzenhausen, Germany as well as pilot companies our colleague Frau von Lilienfeld-Toal is developing a standard with a pragmatic approach coming from the processes of the companies.

The implementation will take place in cooperation with associations such as ICADA. ICADA is working developing policies with the „global ethics“ approach.

We gathered our experience in the fair trade sector including social standards such as SA 8000, the natural textile sector as well as the EFQM approach for excellence in management. We will also consider the criteria described in the new ISO 26000 in order to achieve a holistic, internationally accepted and above all practicable standard.

We are pleased to explain our concept to you, either personally or during a workshop / presentation of our concept for ethics and sustainability in cosmetic production

Such a workshop / seminar, organized by ICADA is planned for the 13<sup>th</sup> of January 2011 in Frankfurt. More information will follow.

Interested? Then please give us a short notice under  
→ [Joachim.Banzhaf@eco-control.com](mailto:Joachim.Banzhaf@eco-control.com)

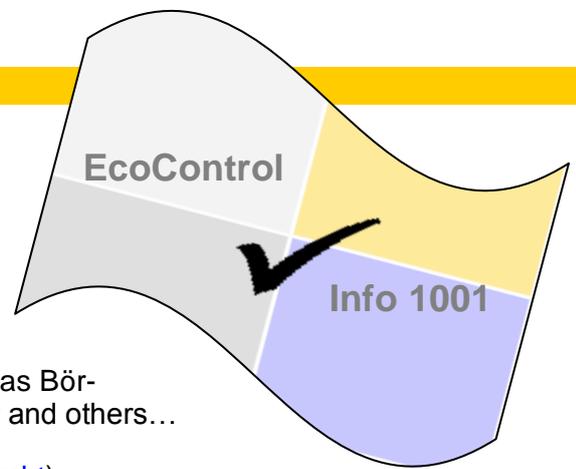
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## Cosmetic ISO GMP 22716:2006

After a period of self declarations of the own GMP practices (mostly by the consultant introducing GMP in the company) the buyers of the retailers ask for certified GMP systems on the basis of the ISO GMP 22716 criteria.

EcoControl has also in this field a sound competence in the assessment of the GMP and HACCP criteria. Our practical approach will guarantee the individual application of the standard, respecting the individual situation of you company.

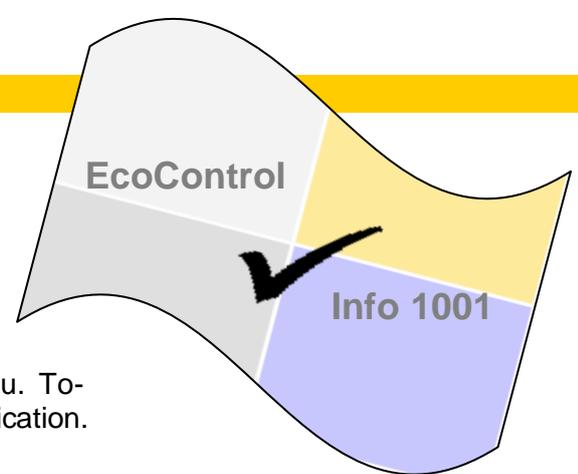
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## IFS HPC

International Featured Standards for Household and Personal Care Products.

If you want or have to apply this standard, please do not hesitate to contact us to explain the requirements to you. Together with our partner, the TÜV - Nord we offer this certification.



## NSF / ANSI 305 ([www.nsf.org](http://www.nsf.org))

EcoControl is the first Certification body outside the US approved, to certify according to this standard. All cosmetics claiming the organic quality of some ingredients („containing organic“), have to be certified according to this standard for the marketing in the US.

### Questions & Answers about the New American National Standard for Personal Care

#### Products “Containing Organic” Ingredients

NSF International recently published a new American National Standard for Personal Care Products "Containing Organic" Ingredients. Here are some questions and answers about the new standard and certification to the new standard.

#### The Standard

#1

##### Q: What is this new standard?

A: NSF/ANSI 305: *Containing Organic Personal Care Products* is a new American National Standard that defines labeling and marketing requirements for personal care products that are containing organic ingredients.

#2

##### Q: How was the standard developed and who developed it?

A: The American National Standard was developed in accordance with the requirements set forth by the American National Standards Institute (ANSI), a private, non-profit organization that administers and coordinates the U.S. voluntary standardization and conformity assessment system. ANSI standards are developed based on the principles of due-process, participation and consensus.

NSF/ANSI 305 was developed through involvement of those who are directly and materially affected by the scope of the standard. This process ensures balanced input from industry representatives, public health/regulatory officials, and users/consumer representatives. Organic personal care manufacturers, trade associations, regulators, organic program administrators, organic product retailers, and other stakeholders from the organic products community participated in the development of the new “containing organic” personal care standard. If down the road, the USDA or NOP decide to engage organic personal care products, the U.S. Office of Management and Budget (OMB) circular A-119 would encourage them to rely on the consensus national standard, which in this case is NSF/ANSI 305.

#3

##### Q: Why was it developed?

NSF/ANSI 305 establishes a level playing field by setting requirements for organizations choosing to comply with an American National Standard for “containing organic” personal care products. This is an important step for manufacturers and retailers that produce and sell organic non-food products, as well as for consumers interested in protecting the environment who choose to purchase certified organic products. Now that the standard has been adopted, this means that companies producing products that comply with the standard can be certified to it – demonstrating that they meet the stringent requirements of the standard. This should provide a competitive advantage to those certified products, compared to products who simply claim they are organic without complying with and being certified to the American National Standard.

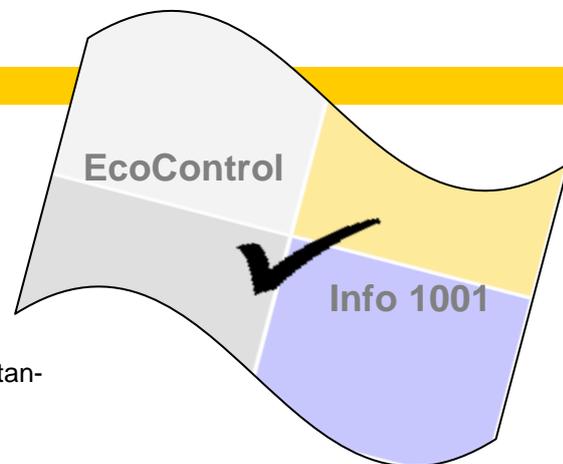
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#4

##### Q: What are the requirements for NSF/ANSI 305?

A: NSF/ANSI 305 defines labeling and marketing requirements for personal care products that are “containing organic” ingredients. The voluntary standard allows the “containing organic” designation for products with or-

ganic content of 70 percent (O70) or more that comply with all other requirements of the standard. To consider the intricacies of personal care product formulations and eliminate consumer confusion, the NSF standard is designed only for 'made with organic' claims, and allows for limited chemical processes that are typical for personal care products but would not be allowed for food products. NSF/ANSI 305 also requires companies to state the exact percentage of organic content based on the requirements of the standard.



## #5

### **Q: How does this new “containing organic” standard compare to the USDA standard?**

A: NSF/ANSI 305 is a voluntary standard, which allows the “containing organic” designation for products with organic content of 70 percent (O70) or more that comply with all other requirements of the standard. Products with an organic content claim of 100% are addressed by the USDA NOP and can comply with the USDA standard. Like the USDA National Organic Program (NOP) regulations, the NSF standard includes requirements on organic ingredients, material, process and production specifications and labeling. The NSF standard also requires that NOP certified ingredients be used. However, it allows for these organic ingredients to undergo certain chemical processes – methods considered synthetic under the NOP.

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## #6

### **Q: Are any other “containing organic” standards accepted as national standards?**

A: No, NSF/ANSI 305 is the only American National Standard that allows labeling and marketing requirements for “containing organic” personal care products.

There are other standards that enable organizations to become certified to their private standard, but NSF/ANSI 305 is the first consensus standard for “containing organic” personal care products in which all materially affected stakeholders – academia, regulatory, industry, and consumers – have discussed their expectations. It is also the only U.S.-based standard that allows certification by any certifying organization, rather than limiting that certification to the standard owner.

## #7

### **Q: What products are covered by the standard?**

A: Products covered by this standard include, but are not limited to: cosmetic products; rinse-off and leave-on personal care products; oral care products; and personal hygiene products. These products may be applied to or used externally on any part of the body (e.g. hair, face, hands and feet). For the purposes of this standard, cosmetics are considered personal care products.

## #8

### **Q: Is this new standard the answer to one harmonized standard for organic personal care products?**

A: Yes, this standard is a step in the right direction, and because it was designed through a balanced group of stakeholders, this standard should achieve strong market acceptance in the North American Market. Third-party certifiers can now compare this standard with the European standards and determine, by meeting the U.S. American National Standard, if those products also meet other international standards. Quality Assurance International (QAI), a USDA-accredited organic certifier, has already started discussions with NaTrue, one of the European Standards Owners, on how to streamline the certification process for companies interested in pursuing certification to both standards. QAI is also currently developing a guidance document that will serve as a blue print for manufacturers. NaTrue has several levels of compliance ranging from natural, containing organic and organic claims. The gap analysis that QAI is looking to achieve by reviewing the NaTrue standard include the differences between NSF/ANSI 305 and NaTrue's most strictest level of achievement, "Organic."

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## #9

### **Q: Who is NSF International?**

A: NSF International, formerly the National Sanitation Foundation, is an independent, not-for-profit, standards development and testing/certification organization. For 65 years, NSF's mission has been to protect and improve public health by certifying products and writing standards for food, water and consumer goods. Headquartered in Ann Arbor, Michigan, NSF has offices located throughout North America, Europe, Asia and South America.

## Certification

### #1

#### Q: Who can certify to the new standard?

A: Any interested organic certifying agents can certify to the standard. This is unlike private standards that limit who can certify to them.

### #2

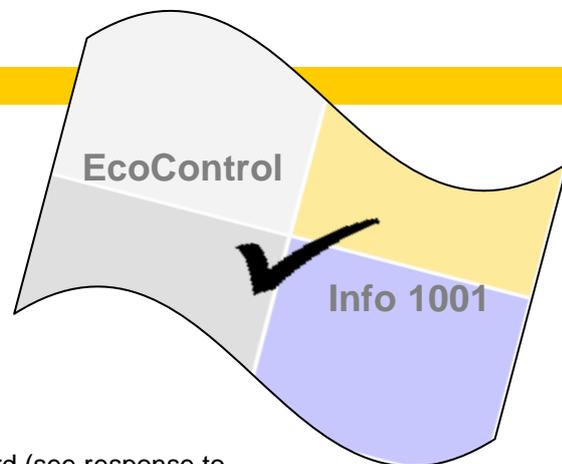
#### Q: What does the certification process entail?

A: Certification includes meeting all of the requirements of the standard (see response to question

#4 under the standard section) in addition to completing the following steps to verify compliance:

- Application
- On-site Inspection (annual inspections will verify ongoing compliance)
- Technical Review
- Resolution & Notification
- Certification

This process provides the consumer with confidence in the products they choose to purchase. Testing is not required to determine whether a product is organic or meets this standard, as the organic claim is a process claim, not a product claim.



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